



APPLICATION FOR RETAIL

What is Store Occupancy Manager

Store Occupancy Manager (SOM) is an ACAP application that helps retailers in three areas: limiting the number of customers in the store; shoplifting prevention; and promotion with digital signage.

How Store Occupancy Manager works

SOM is an app run inside an AXIS IP camera. Based on the number of customers inside the store, which is monitored by people-counting cameras, it inserts a graphic overlay into a video to block or allow entrance.



OCCUPANCY
CAMERAS



AXIS
EVENTS



FEATURES

The application aggregates data on the number of people in the store and displays it to incoming customers on a public view monitor (PVM). If the maximum capacity of the store is reached, the application informs others to wait and not enter the store. The app may display marketing messages.

SPECIFICATIONS

To run our Store Occupancy Manager ACAP app, you'll need an AXIS IP camera with ARTPEC-5/6/7. People counting software is required to display and manage occupancy via graphic overlays. Install and set up SOM on the supported AXIS camera and communicate with customers on a big-screen TV via HDMI.

SOLUTION

For retail and for anyone who wants to track, count, and limit the number of people inside stores and take advantage of digital signage. This app can be also used to manage occupancy in any indoor area such as libraries, cafeteria, churches or receptions and more.

DIFFICULTY

MEDIUM
- Can be handled by a more technically adept user or system integrator

What you can do with Store Occupancy Manager?



Limit store occupancy



Preventing shoplifting



Marketing promos



Trigger other actions

Key feature

Accurate occupancy data | Triggering other actions | Four overlay graphics at the same time | Public view monitor via HDMI | Axis Events compatibility... check all at www.camstreamer.com

One-time payment for life-time license with 1 year of support

\$499 or **459 €**

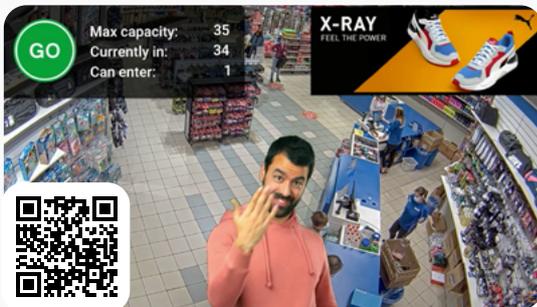
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APPLICATION FOR RETAIL

Learn more about our
APPS IN ACTION

Promo video:



Product sheet:



Technical guide:



How can you
CONTACT US?



DO NOT HESITATE TO CONTACT US, IN CASE OF ANY QUESTIONS!

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